

Ghyllside Primary School

Gillinggate, Kendal,

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Headteacher: Mr.H.B.Davies (BA. Hons)

Dear Parents and Carers,

14th March 2019

Event

Joe Wicks, celebrity fitness coach and chef, is trying to set a world record by exercising with 10,000 children in one week. Ghyllside School, having been volunteered by Miss Simpson in Reception, have been selected to try to help him do this. What this means is that he will be at school from 9.00am until 10.00am on Tuesday 26th March, and will be running a 20-minute HIIT type session with the whole school, (fingers crossed for good weather) followed by talking to some of the children and staff about the activities they take part in to keep fit. This emphasis on quick, easy to take part in, physical fitness sessions, alongside spreading the message about the importance of children's physical fitness is something that lines up exactly with our school ethos and vision.

Uniform and timing

Joe will be on a tight schedule because he is trying to get around as many schools as possible in the week. As a result, we will need all the children to come to school in their Ghyllside PE kits (blue t shirt and black shorts), they can then stay in their kits for the entire day. We will need all the children to be in school for 8.45am. Y4 will not take part in this event as they are on the Buddhist trip so they need to come in their school uniform.

Filming and photographs

This event will be filmed for use on Joe Wick's social media and possibly TV in the future, and will have photographs taken by local press. We have permission slips from almost all parents as to if you wish your child to be filmed or not, (this was part of our 'GDPR – Photograph Consent Form' sent out in September.) To make how we will approach filming and photographing in this instance as clear as possible:

- If you have ticked 'yes' to 'May we record your child's image on video or webcam?' we will allow your child to be filmed.
- If you have ticked 'yes' to 'Do you consent to your child's image being published as a press photograph?' we will allow your child to be photographed for local press.
- If you have ticked 'no' to the above, they will not be photographed or filmed.
- If we did not receive a returned 'GDPR – Photograph Consent Form' from you at the beginning of the school year we will assume that you do not give permission for your child to be photographed or filmed.
- If you ticked 'yes' to the filming and photography questions in September, but now do not want your child to be filmed or photographed please let us know and we will alter our records

As with all our events, please feel free to come in and see me if you have any questions.

Kind regards



Huw Davies
Headteacher

